

GLASGOW FORT SHOPPING PARK

GLASGOW FORT IS LOCATED AT JUNCTION 10 OF THE M8 MOTORWAY. THE PARK OPENED IN OCTOBER 2004, INCORPORATING A TWO-SIDED MALL DESIGN RECREATING THE HIGH STREET, WHICH WAS A NEW CONCEPT FOR SHOPPING PARKS IN THE UK.

It is now home to 85 shops and attracts 13 million visitors a year. Occupiers include Argos, Boots, HMV, H Samuel, Mamas & Papas, New Look, Next, Oasis, River Island, Starbucks, TK Maxx, Topshop and Zara. It is managed by our agents, Montagu Evans, with an on-site team led by Phil Goodman.

314

TONNES RECYCLED

27% of all managed waste was recycled, with some 314 tonnes diverted from landfill, equivalent to over £12,000 in landfill taxes. The recycling service was expanded to cover retailers' waste paper, plastic and aluminium, as well as cardboard.



GLASGOW FORT SHOPPING PARK

CHRISTMAS JOB FAIRS

1,250 LOCAL PEOPLE REGISTERED FOR JOBS AT GLASGOW FORT'S ANNUAL JOB FAIR, DELIVERED IN PARTNERSHIP WITH GLASGOW EAST REGENERATION AGENCY (GERA).

This helped retailers to satisfy their seasonal recruitment needs, and made it easier for local people to find employment. Around 200 vacancies were filled by retailers including Argos, Game, H Samuel, Hobbycraft, New Look, Next and TK Maxx.

GERA promoted the event extensively to local people and provided staff on site for the day. They offered additional support to jobseekers, something that was particularly important for those who did not manage to find a job. Regional Centre Manager at Glasgow Fort, Phil Goodman, is actively involved with the GERA, as part of our efforts to encourage local regeneration.



SERVICE CHARGE SAVINGS

THE TEAM AT GLASGOW FORT CUT FORECAST SERVICE CHARGE COSTS BY 9%, SAVING RETAILERS £92,000.



NEW WILDFLOWER MEADOW AT GLASGOW FORT

200 CHILDREN AND VOLUNTEERS PLANTED 3,000 POT-GROWN WILDFLOWERS IN 4,000M² OF MEADOW AT GLASGOW FORT.

Local schoolchildren learnt about wildflower meadows and their wildlife, before creating their own wildflower meadow.

Plants were chosen for their biodiversity value and sheer attractiveness, with betany, cowslips and ox-eye daisies gracing the meadow. Climbers that have been planted will also provide screening for 260 metres of security fencing.

British Land, Kelvin Clyde Greenspace and the Scottish Naturalists' Society provided funding. Children from local primary and special educational needs schools were

helped by volunteers from Kelvin Clyde Greenspace and the British Trust for Conservation Volunteers. The project also involved Action for Children Youthbuild, an initiative that helps vulnerable children to achieve their full potential.



“On Tuesday we were back at Glasgow Fort for the final time planting wildflowers. The meadow is looking fantastic and we have already seen some of the flowers blooming. Very pretty! The wildflower meadow has started to attract loads of wildlife now, such as bees and butterflies.”

British Trust for Conservation Volunteers

7%

REDUCTION IN ENERGY USE

will save retailers an estimated £4,000, with further savings achieved on security, cleaning and landscaping contracts.

To achieve the energy savings, the team worked through the night to identify the best balance of lighting levels. They fine tuned the time switches and introduced additional circuit controls to strike the optimum balance between safety and economy. This saved nearly 50,000 kWh of electricity, cutting carbon emissions by 25 tonnes.

They also reduced water use by an impressive 31%, saving 1.2 million litres of water and an estimated £1,600 on retailers' water bills. They achieved this by installing water-saving 'Hippos' in all of the toilet cisterns.

GLASGOW FORT SHOPPING PARK

RETAIL FUNDRAISING

SHOPPERS AND STAFF AT GLASGOW FORT RAISED MORE THAN £22,500 FOR LOCAL AND NATIONAL CHARITIES.

The Park hosted an adventure weekend run by the Scottish Outward Bound Association, (SOBA) a charity which helps young people to achieve their potential through outdoor adventure. It was held with the support of the Glasgow East Regeneration Agency.

Young people were challenged to climb a massive 23 ft climbing tower, and their families also had the chance to win prizes such as a family mini-adventure holiday at the prestigious Crieff Hydro and a powerboat trip. Some £4,000 was raised for SOBA, as well as raising its profile.

Regional Centre Manager, Phil Goodman, commented: "Many kids within the local catchment of Glasgow Fort have never actually spent time outside of the East End of Glasgow. Last year, the Scottish Outward Bound Association helped more than 900 young people, with many attending a three-week life changing adventure course."

The local Army Cadet Force and Girls' Brigade also raised more than £1,500 for the Poppy Appeal in just one weekend. This collection was organised by the Glasgow and Lanarkshire Battalion Army Cadet Force C Platoon, Easterhouse Royal Highland Fusiliers.

"It was a brilliant feeling getting to the top of the climbing tower, especially as my daddy couldn't do it. One of the climbs was a little scary and I didn't make it to the top, but the first and last climbs were great. I think everybody should have a go. It is a real challenge."

Eight-year old Olivia,
from Hamilton



FROM GLASGOW TO LONDON

IN JUNE 2009, A GROUP OF REAL ESTATE MANAGEMENT MASTERS STUDENTS FROM GLASGOW CALEDONIAN UNIVERSITY WERE TAKEN ON A TOUR OF BROADGATE IN THE HEART OF THE CITY OF LONDON.

Head of London Leasing at British Land, Paul Burgess, provided the graduates with an overview of British Land, its origin, portfolio and business operations, as well as development prospects. He then took them on a tour of two of our recent developments, 201 Bishopsgate and The Broadgate Tower. He particularly highlighted the role of property management teams, and valuation and development surveyors.

MSc Programme Organiser at Glasgow Caledonian University, Alistair Hendry, commented that this was a great opportunity for the students, who went on to graduate in September, to learn about how a major development is managed, at the same time as getting a senior level assessment of trends and changes in the UK and international development markets. He added: "It was also a chance for them to get exposure to property markets and developments beyond Scotland, and to the work of a world class property company."

The team at Glasgow Fort also visited Bishopbriggs Academy in Glasgow, giving a presentation on the development of the Park to 60 students.