

TEESSIDE SHOPPING PARK, STOCKTON-ON-TEES

TEESSIDE IN STOCKTON-ON-TEES HAS BEEN IN THE BRITISH LAND PORTFOLIO SINCE 1992.

The Park is home to 45 shops and restaurants, attracting 11 million visitors a year and bringing 2,300 jobs to the area at peak times. Visitor numbers increased by 2% this year, outperforming the national average. The Park is managed by Colliers CRE, with an on-site team led by Mike Clarke.

131,000

LITRES OF WATER

Following the introduction of a rainwater harvesting system, Teesside reduced water use by 5%, saving 131,000 litres of water. They also introduced a recycling scheme, diverting 25 tonnes of waste from landfill.



TEESSIDE SHOPPING PARK

SERVICE CHARGE SAVINGS

THE TEAM AT TEESSIDE CUT FORECAST SERVICE CHARGE COSTS BY 3%, SAVING RETAILERS £20,000.

They achieved this by negotiating lower contract rates and fewer weekly hours, with the best possible cover still provided during busy periods. This followed an in-depth review of their whole security operation in partnership with their security provider, St James Security.

They also cut energy use by 21%, saving retailers an estimated £9,500, as well as saving over 100,000 kWh of power and nearly 60 tonnes of carbon. These savings were made possible thanks to a new energy switch system which enables all external

lighting to be managed from the control room. Each area of the car park and section of canopy lighting can now be turned on or off at the touch of a button.



“The payback period for the energy switch system at Teesside is a matter of months, meaning that retailers will quickly see the financial benefits. The system will be simple to operate and will be expandable in the future if required.”

Mike Clarke
Regional Centre Manager at Teesside



SHOPPA HOPPA

SHOPPERS AT TEESSIDE ARE SET TO ENJOY IMPROVED TRANSPORT LINKS THANKS TO FRESH FUNDING FOR BUS SERVICES AND BUS SHELTERS.

The Shoppa Hoppa service will link Teesside Shopping Park to Stockton High Street and Middlesbrough. Local bus operator, Compass Royston, will run the service, thanks to £458,000 of funding through the Government's Kickstart transport scheme.

This follows the success of the current weekday bus service to the Park, part-funded by British Land, which has been used by an estimated 52,000 people each year. The revamped service is due to launch

in June 2010, offering a half-hourly service during the week and introducing a new hourly service on Sundays.

Regional Centre Manager, Mike Clarke, noted how flagship retailers on the Park signed up to support the bid when it was submitted last year, adding: “We have always seen the need for Teesside Park to have a good bus service for our customers and staff, which is why we all got behind the bid.”



“This is excellent news for everyone. A lot of the congestion in our retail centres is caused by cars moving between them and the search for parking spaces. The new service will help tackle this and offer a high quality service for the 40% of shoppers who already make their shopping trips on the bus.”

Bob Cook
Stockton Councillor

TEESSIDE SHOPPING PARK

ALL FOR A GOOD CAUSE

STAFF AND SHOPPERS AT TEESSIDE RAISED OVER £10,000 FOR GOOD CAUSES, EVEN WINNING AN AWARD FOR THEIR FUNDRAISING EFFORTS.

The Park was one of 50 local businesses to support the Vantis Challenge to raise money for local charities. Each challenge team received £50 to kick-start their fundraising, on the understanding that they would at least double their money. Teesside hosted a cake bake, tombola, sponsored walk and bungee jump event in aid of Zoe's Place Children's Hospice and Hartlepool District Hospice. These events, together with £600 of match funding by British Land, led the team to win the Vantis Award for the Most Money Raised.

Regional Centre Manager, Mike Clarke, commented: "All our staff were involved in the events, helping to prepare stalls, sell merchandise and set up the bungee event. Everybody was right behind the initiative and can feel justifiably proud at the amount of money raised and the excellent feel good factor created around the Park."



"Challengers have not only demonstrated a great attitude and team spirit, but also helped to raise a significant sum of money to support those in need. We are very grateful to you all."

Rachel Bareham
Zoe's Place Event Coordinator



At Christmas time, choirs from the Salvation Army and nearby Priors Woods Primary School entertained shoppers with seasonal carols, collecting donations at the same time. Generous shoppers also placed gifts on the Christmas tree at the Park, for children at Zoe's Place Children's Hospice. A further donation by British Land funded a trip to Santa for the children from the Hospice, together with their families.

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CHRISTMAS JOB FAIRS

500 LOCAL PEOPLE REGISTERED FOR 170 JOBS AT TEESSIDE'S ANNUAL JOB FAIR, RUN IN PARTNERSHIP WITH THE LOCAL JOBCENTRE PLUS TEAM.

The fair was extended to include local high street retailers, helping other businesses at the same time as supporting local people in accessing local job opportunities.

A range of employers advertised job vacancies, including Argos, Asda Living, Birthdays, Comet, Dunelm, Game, HMV, Iceland, KFC, Marks & Spencer, McDonald's, PC World, Peacocks, Poundland, TK Maxx, Toys R Us and Warren James.

All advertised vacancies were filled, helping retailers to satisfy their seasonal recruitment needs, and making it easier for local people to find employment at Teesside. By working in partnership with local agencies and training providers we were also able to offer additional support to job seekers, something that was particularly important for those who did not find a job.

