



Winter update 2009

Retail fundraising in Scotland

Shoppers and staff at our retail parks in Edinburgh and Glasgow supported local and national charities.

Glasgow Fort hosted an adventure weekend run by the Scottish Outward Bound Association, a charity which helps young people to achieve their potential through outdoor adventure. Young people were challenged to climb a massive 23 ft climbing tower, and their families also had the chance to win prizes such as a family mini-adventure holiday at the prestigious Crieff Hydro and a powerboat trip.

“Many kids within the local catchment of Glasgow Fort have never actually spent time outside of the East End of Glasgow. Last year the Scottish Outward Bound Association helped more than 900 young people, with many attending a three-week life changing adventure course.”

- Regional Centre Manager at Glasgow Fort, Phil Goodman
Email Phil.Goodman@GlasgowFort.com to find out more

“It was a brilliant feeling getting to the top, especially as my daddy couldn’t do it. One of the climbs was a little scary and I didn’t make it to the top, but the first and last climbs were great. I think everybody should have a go. It is a real challenge.”

- Eight year old Olivia, from Hamilton

At Fort Kinnaird Shopping Park in Edinburgh, shoppers and staff donated over 170 bags of goods for the British Heart Foundation, raising more than £5,000 for this worthwhile cause. Another event in November raised money for Breast Cancer Research, with staff dressing up to raise £500 for the ‘Wear it Pink’ day.



£13,000 raised for good causes in Scotland



Staff at Claire's Accessories at Fort Kinnaird were proud to 'Wear it Pink' to raise funds for Breast Cancer Research

Working together

The adventure weekend, run by the Scottish Outward Bound Association, was held with the support of the Glasgow East Regeneration Agency.



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